



## Comedy Dynamics Now Available on Roku

August 17, 2020

*Brings Free 24/7 Access to Comedy Roku Users*

LOS ANGELES--(BUSINESS WIRE)--Aug. 17, 2020-- Comedy Dynamics has officially launched its comedy app on Roku, showcasing a library of top-tier comedy content. Available free to Roku users, fans can enjoy an almost endless supply of stand-up comedy specials curated by the Comedy Dynamics team. The app is easily accessible through Roku and is powered by Matchpoint Blueprint™, a service provided by Cinedigm (NASDAQ: CIDM).

Founded in 2008, Comedy Dynamics has emerged as the largest independent producer and distributor of stand-up comedy content in the United States and is home to the largest indie comedy audio catalog, including multiple Grammy Award nominated specials. Owners of VIZIO SmartCast TVs can enjoy Comedy Dynamics' plethora of award-winning specials, both classic and modern, starring some of stand-up's most iconic performers.

Programming includes top tier stand-up specials from the likes of Jim Gaffigan, Tom Segura, Iliza Shlesinger, Whitney Cummings, David Cross, Gary Gulman, Maria Bamford, Mike Birbiglia, Bill Hicks, Cameron Esposito, D.L. Hughley, Janeane Garofalo, and more.

"We have a saying here that 'We Are Where You Are'. I believe this partnership with Roku is a huge step forward to fulfilling that commitment," said Brian Volk-Weiss, CEO of Comedy Dynamics.

### **About Comedy Dynamics:**

Founded by Brian Volk-Weiss, Comedy Dynamics, a Nacelle company, is the largest independent comedy production and distribution company. The company has produced Netflix's *Down to Earth with Zac Efron*, *The Movies That Made Us*, Netflix's *The Toys That Made Us*, *Behind The Attraction* for Disney +, Sony's *Mad About You reboot*, Netflix's *Kevin Hart's Guide to Black History*, *Jim Gaffigan: Noble Ape*, The CW's *Discontinued*, *All The Way Black* for BET+, Animal Planet's *Animal Nation with Anthony Anderson*, the scripted comedy on Hulu *There's... Johnny!*, History's *Join Or Die* with Craig Ferguson, MTV2's *Wild 'N On Tour*, Hulu's *Coming To The Stage*, and more. Comedy Dynamics began releasing original films in theaters and released the acclaimed independent film *Slut in a Good Way* in Spring of 2019. In 2017 the Comedy Dynamics Network (CDN) launched and currently distributes specials, television shows and films to all major transactional platforms such as iTunes, Amazon, Google, PlayStation, Xbox and most major telco & satellite providers, including AT&T, Comcast, Charter, Dish, and Verizon. The company has worked with a wide range of established and emerging comedic talent including Ali Wong, Tiffany Haddish, Kevin Hart, Aziz Ansari, Jim Gaffigan, Pete Davidson, David Cross, and many more. The company was nominated for an NAACP Spirit Award in 2019 for *Kevin Hart's Guide to Black History*. 17 Comedy Dynamics releases have been Grammy-nominated (with four wins), including all 5 in the Comedy Album category for the 61<sup>st</sup> Annual Grammy Awards in 2019.

### **About Cinedigm:**

For more than twenty years, Cinedigm (NASDAQ: CIDM) has led the digital transformation of the entertainment industry. Today, Cinedigm entertains hundreds of millions of consumers around the globe by providing premium content, streaming channels and technology services to the world's largest media, technology and retail companies. For more information, visit <http://www.cinedigm.com/>.

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