



Cinedigm Partners with Comedy Dynamics to Launch and Distribute the New OTT - Comedy Dynamics Network Branded Channel, Debuting in the Spring

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Comedy Dynamics Network Delivers Hundreds of Titles Including Award-Winning Specials, Movies, TV Shows, and Live Streaming Events Featuring the Nation's Top Comedians

LOS ANGELES, March 12, 2019 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) announced today a partnership with Comedy Dynamics—the top indie producer of stand-up comedy, features and TV Shows—to launch and distribute their comedy channel branded Comedy Dynamics Network.

Cinedigm Digital Networks will provide full digital distribution of the channel, including third-party platforms, a la carte licensing options, and a live linear channel in the first phase of launch—thus giving Comedy Dynamics the ability to launch as both AVOD and SVOD networks across all major mobile devices, connected TVs, and set-top boxes. The live linear channel is slated to roll-out immediately in the spring, and will showcase their library of top-tier comedy titles. As part of a later launch phase, the Comedy Dynamics Network will be launched as a direct-to-consumer branded service that will offer a comprehensive suite housing all of Comedy Dynamics' available award-winning specials, features, TV shows and live events.

The demand for quality comedy content is at an all-time high. The stand-up medium has rapidly emerged as a driving force in the entertainment industry, with live performances smashing attendance records, and stand-up specials consistently setting performance benchmarks. Stand-up comedy has been particularly successful in the digital space, as more and more comedy titans have moved to embrace the growing trends of the modern age.

Through this partnership, Cinedigm enters a ripe marketplace with a built-in audience that is passionate, engaged, and hungry for comedy content both classic and modern. Comedy Dynamics represents the continuation of Cinedigm's commitment to "super-serve" viewers with vast quantities of high quality, premium programming that cannot be found on any other network. Comedy Dynamics has forged a path as the largest independent producer of comedy content anywhere, and has the number one indie comedy audio catalog, on the strength of an impressive roster boasting hundreds of titles.

Comedy Dynamics Network users can expect to enjoy a wide array of content from some of comedy's biggest names, putting the spotlight on iconic performers such as Jim Gaffigan, Kevin Hart, Ali Wong, Tiffany Haddish, Bill Hicks, D.L. Hughley, and Sam Kinison, among many others, in a diverse panoply of videos and podcasts. Additionally, Comedy Dynamics will look to implement a robust interactive component, featuring exclusive live-streamed stand-up events for subscribers, as well as a host of original comedy specials, series and features.

Brian Volk-Weiss, CEO of Comedy Dynamics, said "Comedy Dynamics is excited to be partnering with Cinedigm to bring the world of independent comedy front and center and share it on a more global scale; we want to be everywhere the audience is."

"Cinedigm is proud to partner with Comedy Dynamics, as we bring stand-up comedy fully and effectively into the digital space," said Erick Opeka, President of Cinedigm Digital Networks. "This is an exciting time for comedy, as people are accessing it and demanding it like never before. The stand-up medium is the perfect complement to the digital realm, providing incredible opportunities for both short-form and long-form content that viewers can enjoy whether they're at home or on the go. With the addition of Comedy Dynamics Network to the Cinedigm roster, we are excited to tap into this unique world, as we continue to deliver top-tier premium programming that Cinedigm networks are known for."

ABOUT CINEDIGM

Since inception, Cinedigm (NASDAQ: CIDM) has been a leader at the forefront of the digital transformation of content distribution. Adapting to the rapidly transforming business needs of today's entertainment landscape, Cinedigm remains a change-centric player focused on providing content, channels and services to the world's largest media, technology and retail companies. Cinedigm's Content and Networks groups provide original and aggregated programming, channels and services that entertain consumers globally across hundreds of millions of devices. For more information, visit www.cinedigm.com.

ABOUT COMEDY DYNAMICS

Founded by Brian Volk-Weiss, Comedy Dynamics, a Nacelle company, is the largest independent comedy production and distribution company, producing Netflix's *Kevin Hart's Guide to Black History*, Netflix's *The Toys That Made Us*, *Jim Gaffigan: Noble Ape*, The CW's *Discontinued*, Animal Planet's *Animal Nation with Anthony Anderson*, the scripted comedy on Hulu, *There's... Johnny!*, History's *Join Or Die* with Craig Ferguson, MTV2's *Wild 'N On Tour*, and Hulu's *Coming To The Stage*. In 2018, Comedy Dynamics began releasing original films in theaters starting with the acclaimed documentary, *Poop Talk*. The company has worked with a wide range of established and emerging comedic talent including Tiffany Haddish, Kevin Hart, Aziz Ansari, Jim Gaffigan, Ali Wong and many more. 17 Comedy Dynamics releases have been Grammy-nominated, including all 5 in the Comedy Album category for the 61st Annual Grammy Awards. For more information, visit www.comedydynamics.com.

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Source: Cinedigm Digital Cinema Corp.