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Cinedigm Announces Significant Expansion of the Dove Channel to VIZIO SmartCast™ and VIZIO Internet Apps Plus® Platforms

App showcases Dove Channel's innovative lineup of ad-supported, linear and subscription offerings

LOS ANGELES, Feb. 14, 2018 (GLOBE NEWSWIRE) -- Cinedigm (NASDAQ:CIDM) announced today the addition of the Dove Channel, Cinedigm's leading digital-first family network, to select VIZIO SmartCast and VIZIO Internet Apps Plus devices. VIZIO users will now be able to access premium subscription offerings from the Dove Channel app which also includes hundreds of hours of free ad-supported programming.

On top of premium subscription content, the Dove Channel also encompasses three free, ad-supported, 24/7 linear networks offering a wide-array of entertainment. The networks include DoveNow, which features top movies and shows, DoveKids, which grants access to children's animation and series programming, and Newsy, a 24/7 news and information network. VIZIO SmartCast users can also access Dove programming via the VIZIO SmartCast Mobile™ app, which is free for iOS and Android™ users. VIZIO Internet Apps Plus users can access the Dove Channel by selecting the app from the gallery on their VIZIO TV.

"We're excited to continue to expand programming options for the Dove Channel and are particularly excited to see the app available on both VIZIO SmartCast and VIZIO Internet Apps Plus," said Erick Opeka, EVP of Cinedigm Networks. "This additional availability of the Dove Channel means more consumers will have access to our premium subscription offerings."

About Dove Channel:

- ▮ Dove Channel is a digital-first entertainment network providing safe, values-based programming for families to enjoy together. Dove Channel's programming is made up of thousands of hours of films and television, all approved by the Dove Foundation and ranks as the largest library of values-based content in the streaming marketplace.

The addition of Dove to select VIZIO devices comes amidst Cinedigm's recent announcements expanding its world-class OTT offerings to Amazon Fire, Google's Chromecast platform, and Android TV. These latest developments expand Cinedigm's platform footprint to more than 550 million devices across more than 1,200 unique device models.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

In November 2017, Bison Capital became the beneficial owner of the majority of Cinedigm's outstanding Class A Common Stock. Bison Capital is a Hong Kong-based investment company with a focus on the media and entertainment, healthcare and financial service industries. Founded by Mr. Peixin Xu in 2014, Bison Capital has made multiple investments in film and TV production, film distribution and entertainment-related mobile Internet services, including Bona Film, Xunlei and Weiyong Technologies.

Cinedigm is now working closely with Bison to develop plans and forge partnerships to release entertainment content and develop OTT channels in China while, reciprocally, releasing Chinese content and new OTT channels in North America.
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