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PILLAR ENTERTAINMENT TO DELIVER "SANDY MARKS' MANHATTAN COMEDY NIGHT" TO BROOKLYN'S PAVILION THEATRE

- AccessIT and Pillar Entertainment Utilize the Latest in Digital Cinema Technology to Present Unique Entertainment Content in Movie Theatres -

Los Angeles, CA - Wednesday, August 10, 2005 - Pillar Entertainment today announced the theatrical release and Digital Cinema world premier of "Sandy Marks' Manhattan Comedy Night" exclusively at the AccessIT's Digital Showcase Pavilion theatre in Brooklyn, New York on Tuesday, August 30th at 8:00 pm. The evening of comedy was captured at a standing room-only event at the Community Theatre in Morristown, New Jersey and features 5 standup comedians: Sandy Marks, Lynne Koplitz, Dov Davidoff, Keith Robinson, and Andrew Kennedy. The five participating comedians have collectively appeared on Comedy Central's "Premium Blend" & "Tough Crowd", HBO's "Comedy In The Park", "The King of Queens", "Chappelle's Show" and "Last Call With Carson Daly".

Pillar Entertainment presents alternative entertainment content with the cinema-grade technology usually only associated with major studio releases. The show was shot with five high definition cameras before an enthusiastic live audience and is presented exclusively at the Pavilion theatre in 1080/24p cinema grade high definition using DLP projection technology. AccessIT is providing managed services and satellite delivery for Pillar.

"We are delighted to work directly with Sandy and these outstanding comedians to deliver what we believe will be the first of this type of 'Entertainment Event'," said Michael J. St. Clair, Pillar's President. "With the recently adopted DCI Digital Cinema standard in place, we feel that this is only the beginning of a seismic shift for In-Theatre Entertainment."

"I'm thrilled to be a part of this new era of high definition entertainment that's being presented in movie theatres" said comedian Sandy Marks, the host of the show. "Although to be honest, my agent keeps telling me I have a face that's more suited to radio than to high definition. Honestly, Digital Cinema technology allows our humor to reach a broader audience while allowing us to be personally involved in the Event. I'll be at the theatre on show night as the emcee and I'll probably sit in the row in front of you too - and I'm 6-5 which means you should probably move to another seat."

The Pillar presentation of "Sandy Marks' Manhattan Comedy Night" is exclusively at the Pavilion theatre in Brooklyn, NY. This Pillar presentation was delivered via the Access Integrated Technologies (AMEX: AIX) digital content delivery system, which also provided back office management services.

Pillar Entertainment raises the bar for the entertainment experience by utilizing the latest Digital Cinema presentation and delivery technology to the best theatres in the country. The company works directly with record labels, artists, producers, film makers, and theatres to present today's great talent in this exciting new entertainment environment. Pillar Entertainment supports this exposure by implementing multi-tiered marketing campaigns that provide the entertainment and advertising community direct, targeted and unique interaction with their consumer.

Access Integrated Technologies, Inc. (AccessIT) is an industry leader in offering a fully managed storage and electronic delivery service for owners and distributors of digital content to movie theaters and other venues. Supported by its robust platform of fail-safe Internet data centers, AccessIT is able to leverage the market-leading role of its Theatrical Distribution System (TDS) with its innovative digital delivery capabilities and in-theatre software systems to provide the highest level of technology available to enable the emerging Digital Cinema industry to transition from film without changing workflows. For more information on AccessIT, visit www.accessitx.com.

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