



Cinedigm Executive Erick Opeka, President of Digital Networks, to Present at OTT.x Summit

August 31, 2020

Cinedigm to be Key Participant in Premiere Event produced by the Leading Trade Organization for the multi-billion dollar Streaming Industry

LOS ANGELES--(BUSINESS WIRE)--Aug. 31, 2020-- [Cinedigm \(NASDAQ: CIDM\)](#) announced that Erick Opeka, President of Digital Networks, will present at the OTT.x Summit, one of the largest events targeting the streaming industry to date. The event is organized by OTT.x, the not-for-profit international trade association dedicated to advancing the interests of the multi-billion dollar streaming entertainment industry.

Opeka will present or participate in the following four scheduled events:

Tuesday, September 1, 2020:

- OTT.x Opening Welcome Address at 9:30 am PDT
- **The Past, Present and Future** - Keynote panel discussion at 10:45 am PDT

Wednesday, September 2, 2020:

- **Cutting Edge OTT: Next Generation Technology to find, engage and retain consumers** - Panel Discussion at 10:30 am PDT. Led by Opeka, this discussion features a panel of OTT technology leaders & pioneers discussing developments with current and forthcoming platforms, tools, and technologies available to expand audiences, engage users, and gain a competitive edge.
- **The OTT Startup: An Entrepreneurial Perspective** – Panel Discussion at 4:05 pm PDT. **Led by Opeka**, experts on both the startup and VC sides will discuss factors at play for the OTT Startup including market positioning, business models, fundraising, partnerships, go to market, and more.

"Erick has demonstrated that he is a key thought leader for the industry regarding the future of the global streaming business," said Chris McGurk, Chairman and CEO, Cinedigm. "We are very proud of his leadership of OTT.x and his key involvement in the OTT.x Summit."

OTT.x is a virtual event for companies engaged in the distribution of entertainment content to the consumer through TVOD, SVOD, and AVOD. Leaders of OTT channels and networks, digital retailers, MVPDs, platforms, content providers, and service and technology providers will gather for both a buyer-seller market and for an exchange of knowledge and thought leadership. Activities will include three days of conference programming and workshops/breakouts, exhibitor booths and tabletops, one-on-one pre-scheduled business meetings, a virtual trade show floor, and virtual networking "happy hours."

ABOUT CINEDIGM

For twenty years, Cinedigm (CIDM) has been at the forefront of the digital transformation of entertainment. Today, Cinedigm continues that mission by providing content, channels and services to the world's largest media, technology and retail companies. Our content aggregation and distribution services power the world's leading digital platforms and retailers. Cinedigm's Digital Networks group provides channels and services that entertain consumers globally across hundreds of millions of devices. For more information, visit www.cinedigm.com.

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