



Cinedigm is Off to the Races With New Comedy **HERE COMES RUSTY**

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Film Sprints to Digital and DVD this Fall

LOS ANGELES, July 28, 2020 (GLOBE NEWSWIRE) -- They've got the need, the need for greed. When a duplicitous track owner and less than honorable car salesman make a monumental wager, they turn their town upside down in pursuit of glory in **HERE COMES RUSTY**. The all-star cast is led by musical icon Col. Bruce Hampton (*Sling Blade*) and legendary character actor Fred Willard (*Best In Show*, *Anchorman*), alongside cult favorite Joey Lauren Adams (*Dazed and Confused*), child star Paulie Litt ("Hope and Faith"), and guitar prodigy Brandon Niederauer ("She's Gotta Have It"). One of the final projects for both Willard and Hampton, **HERE COMES RUSTY** is sure to be a winner when it releases this fall.



Fred Willard in his final role

A track is a terrible thing to waste in **HERE COMES RUSTY** . After years of neglect, Dicky St. Jon (Hampton), the owner of a fledgling dog track, finds himself on the verge of losing everything he has worked for. In a last-ditch effort to save his beloved business he makes a winner takes all wager with Mak Hoffstadt (Willard), the dapperly dishonest owner of a local used car lot. While St. Jon's crew races to restore the track grounds to their former glory, the deceitful Hoffstadt looks for a way to guarantee victory at any cost.

HERE COMES RUSTY was directed by Tyler Russell (*Texas Cotton* , *Cyst*) and written by Russell, Pierce Wortham, and William Ross Smith. Produced by William Ross Smith.

"We are excited to share such a fresh and funny film," said Yolanda Macias, EVP Acquisitions, Digital Sales & Studio Relations at Cinedigm. "Writer / director Tyler Russell has done a fantastic job with this movie, and we know it will provide a much-needed laugh for everyone."

Russell adds, "We've been looking for the right partner for this film, and we've definitely found it. Cinedigm has a great team that we're grateful to be working with. "

The deal was negotiated by Director of Acquisitions Josh Thomashow on behalf of Cinedigm and Tyler Russell on behalf of the filmmakers.

ABOUT CINEDIGM

Since inception, Cinedigm (NASDAQ: CIDM) has been a leader at the forefront of the digital transformation of content distribution. Adapting to the rapidly transforming business needs of today's entertainment landscape, Cinedigm remains a change-centric player focused on providing content, channels and services to the world's largest media, technology and retail companies. Cinedigm's Content and Networks groups provide original and aggregated programming, channels and services that entertain consumers globally across hundreds of millions of devices. For more information, visit www.cinedigm.com.

PRESS CONTACTS

Jill Calcaterra
jcalcaterra@cinedigm.com

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