



## **Cinedigm Announces Many Popular Movies From Their Library Are Included in NBCUniversal's Peacock Launch With Over 250 Additional Films and TV Series Episodes to Follow**

July 17, 2020

**Included in the Much-anticipated Launch are Award Winner SHORT TERM 12, THE ENGLISH TEACHER, THE ULTIMATE GIFT, STAGECOACH: THE TEXAS JACK STORY and HIGHLANDER: THE MOVIE**

LOS ANGELES, July 17, 2020 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#), a leader in digital content licensing, announced that over a dozen movies from the Company's vast distribution library are included in this week's launch of NBCUniversal's new streaming service Peacock. The service is home to thousands of hours of premium content, including curated channels.

Additionally, Cinedigm will be rolling out over 250 Films and TV series episodes on Peacock during the next months.

"We are very pleased to be among the select launch partners on NBCUniversal's new streaming service Peacock," said Yolanda Macias, Executive Vice President, Cinedigm Entertainment Group. "Our partnership with Peacock crosses various parts of Cinedigm's businesses, including content licensing and streaming channels, and we are excited to help build the service into a leading platform in a growing industry."

Cinedigm announced yesterday that three of their free, ad-supported streaming television (FAST) channels, **The Bob Ross Channel**, **Comedy Dynamics** and **So...Real** were also included in Peacock's launch.

### **ABOUT CINEDIGM**

For more than twenty years, Cinedigm (NASDAQ: CIDM) has led the digital transformation of the entertainment industry. Today, Cinedigm entertains hundreds of millions of consumers around the globe by providing premium content, streaming channels and technology services to the world's largest media, technology and retail companies. For more information, visit <http://www.cinedigm.com/>.

### **PRESS CONTACT FOR CIDM:**

Jill Calcaterra  
310-466-5135  
[jcalcaterra@cinedigm.com](mailto:jcalcaterra@cinedigm.com)

### **PEACOCK MEDIA CONTACT**

Lisa McGann, [lisa.mcgann@nbcuni.com](mailto:lisa.mcgann@nbcuni.com)



Source: Cinedigm Digital Cinema Corp.