



Cinedigm Launches Digital-First Network CONtv on the Pluto TV Platform

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LOS ANGELES, April 16, 2019 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) announced today the launch of the popular genre-focused lifestyle network CONtv as a digital-first linear channel on the streaming television service [Pluto TV](#). Pluto TV users will now have access to CONtv's extensive library of genre films, classic television series, and original programming carefully curated for the growing community of film, television, and pop culture enthusiasts.

CONtv is the leading digital-first entertainment network devoted exclusively to fans of monster movies, rarely seen series, and everything in-between. The network gives audiences access to thousands of hours of content from an eclectic collection that puts the spotlight on elusive cult films and television shows, and celebrated genre movies ranging from sci-fi, horror, and fantasy, to anime, grindhouse, and martial arts epics. This month, Pluto TV users can enjoy a fresh slate of new additions featuring childhood classics *Hey Vern, It's Ernest!* and *Angela Anaconda*, as well as the beloved art tutorial *The Joy Of Painting* with Bob Ross, the thriller *Open Windows* starring Elijah Wood, and Selena Gomez in the 2014 rock n' roll comedy *Behaving Badly*.

"This launch marks the continuation of Cinedigm's partnership with Pluto TV, furthering our commitment to redefining the traditional television landscape by offering viewers unique premium programming they cannot find anywhere else," said Erick Opeka, Cinedigm's President of Digital Networks. "We look forward to bringing CONtv's exclusive content and extensive library of fan-favorite films and series to Pluto TV's growing base, allowing viewers to enjoy the films and shows they love while serving up an eclectic roster of forgotten gems for them to discover and enjoy."

"We constantly strive to provide content that appeals to both broad and niche audiences. CONtv delivers this ideal offering to viewers adding greater dimension to Pluto's extensive library of content," said Amy Kuessner, Senior Vice President of Content Partnerships for Pluto TV.

Pluto TV, a Viacom Company, is the leading free streaming television service with over 100 live and linear channels and thousands of movies and television series on-demand. As part of this deal, Pluto TV's millions of monthly users will now be able to easily access Cinedigm's top-tier content as linear networks across all streaming, mobile and web-based devices.

ABOUT CINEDIGM

Since inception, Cinedigm (NASDAQ: CIDM) has been a leader at the forefront of the digital transformation of content distribution. Adapting to the rapidly transforming business needs of today's entertainment landscape, Cinedigm remains a change-centric player focused on providing content, channels and services to the world's largest media, technology and retail companies. Cinedigm's Content and Networks groups provide original and aggregated programming, channels and services that entertain consumers globally across hundreds of millions of devices. For more information, visit www.cinedigm.com.

ABOUT PLUTO TV

Pluto TV, a Viacom Company, is the leading free streaming television service in America, delivering 100+ live and original channels and thousands of on-demand movies in partnership with major TV networks, movie studios, publishers, and digital media companies. Pluto TV is available on all mobile, web and connected TV streaming devices and millions of viewers tune in each month to watch premium news, TV shows, movies, sports, lifestyle, and trending digital series. Headquartered in Los Angeles, Pluto TV has offices in New York, Silicon Valley, Chicago and Berlin.

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