



## Cinedigm to Launch Digital-First Network CONtv on OONA Indonesia TV Via Partnership with JungoTV

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**This Distribution Deal Brings the Company's Popular Fandom-Focused Network to Over 185 Million Indonesians**

**JungoTV's New Music-Centric Concert Network FRONT ROW CHANNEL Also Set to Launch on OONA TV**

LOS ANGELES, Nov. 29, 2018 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#), in conjunction with global distribution company JungoTV, has just announced a deal to launch the Company's popular fandom-focused digital-first channel, CONtv, on the Mobile Platform [OONA Indonesia TV](#). CONtv will be available as an AVOD offering, in a monumental distribution deal that gives OONA TV's 185 million users free access to the channel's extensive library of carefully curated content. Also, in a separate deal, OONA TV will be the first platform to launch JungoTV's FRONT ROW CHANNEL, an exciting 24/7 digital network that features concerts from the world's top contemporary music artists.

Founded in 2017, by entrepreneur and leading digital strategist, CEO, Christophe Hochart, OONA Global, has emerged as a premier distribution company, and is one of the key players in the growing global digital entertainment landscape. The cutting-edge data/subscription-free OTT OONA mobile app provides interactive entertainment and customizable live linear and VOD content for users on the go. It is now on course to provide the same to billions of people in other parts of Asia, Africa, the Middle East, South America, the US and Europe. Through the OONA TV app, viewers can stream current shows from their local stations, as well as top networks in the US and Europe. Operating in partnership with Brightcove, the leading provider of video cloud services, and Telkom Indonesia subsidiary Metranet, OONA has expanded its reach to Telkom Indonesia's massive base of 185 million subscribers.

[CONtv](#) is the leading digital-first entertainment network which is devoted exclusively to fandom. The network provides audiences access to thousands of hours of top content, showcasing an eclectic catalog with hundreds of must-watch favorites from cult films and classic TV shows, and celebrated genre movies encompassing sci-fi, horror, fantasy, anime, grindhouse, and martial arts action.

"OONA TV has quickly emerged as a major power in the digital entertainment landscape," said **Erick Opeka, Cinedigm's President of Digital Networks**. "Through partnering with a truly cutting-edge platform such as OONA TV, Cinedigm continues its commitment to redefining and revolutionizing the traditional viewing experience for users across the world. Indonesia is a beacon for the fandom lifestyle, and we're excited to provide OONA TV's 185 million subscribers with classic fan-favorites, rare television series, and original programming that they can only find on CONtv when we launch."

**Dominique Ullmann, Head of Content Partnerships at OONA** said: "Cinedigm is synonymous with entertainment magic. OONA's huge young demographic audience will be ecstatic with this double whammy: the electrifying fandom-focused digital-first channel, CONtv - which offers top retro, horror, martial arts, anime, and ultra cool SCI-FI weirdness; and JungoTV's hot new music-centric concert network FRONT ROW CHANNEL."

FRONT ROW CHANNEL will feature concerts in a variety of genres from today's top artists in Rock, Pop and Hip Hop. The programming will showcase the music industry's past and present top-grossing acts performing in the biggest arenas and stadiums around the world.

### About OONA

OONA has developed a state-of-the-art OTT mobile TV entertainment app with ad-based and premium options. It is reinforced by AI, a patented chat bot, cloud-based management systems, and advertising programmatic platforms. It is unique in that it offers viewers loyalty rewards in the form of a virtual currency (t-coins), which can be acquired just for watching and sharing content. These can be redeemed for branded goods, meals, fun days out, discounts, free phone minutes, and telcom products. Due to its futuristic innovative business model for telcoms, studios and content holders, OONA is in great demand all over the world. More information about OONA can be found on the company's website: [www.oona.tv](http://www.oona.tv)

### About Jungo TV

Jungo TV is a global OTT and distribution company founded by Dr. Mehmet Oz, the renowned cardio-thoracic surgeon and Emmy® Award-winning host of the "Dr. Oz Show," along with Nasser J. Kazeminy, entrepreneur, business leader, philanthropist and Chairman of NJK Holding; Sandy Climan, CEO of Entertainment Media Ventures and longtime Hollywood deal maker; and George Chung, international content expert and entrepreneur, who serves as Chief Executive Officer. The company manages over 47,000 hours of content and over 80 live channels for international distribution. Jungo TV recently launched its owned and operated networks, including Combat Go (which is available on OONA Indonesia), HallyPop, and Front Row Channel. For more information, visit [www.jungotv.com](http://www.jungotv.com)

### About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including Netflix, Amazon, Xumo, Roku, Vizio, Dish/Sling, Apple, and Google plus cable/satellite providers including Comcast, Dish Network and DirectTV in addition to major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with seven networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire digital-first ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world.

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**Press Contact for CIDM:**

Cindy Ronzoni  
Cinedigm  
[cronzoni@cinedigm.com](mailto:cronzoni@cinedigm.com)

**Press Contact for OONA:**

Rezky Siboro  
Brand & Marketing Communication Manager  
PT Oona Media Indonesia  
+62 818 833 607  
[rezky@oona.email](mailto:rezky@oona.email)



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