



Erick Opeka Named President of Cinedigm Digital Networks

October 17, 2018

SHERMAN OAKS, Calif., Oct. 17, 2018 (GLOBE NEWSWIRE) -- Chris McGurk, Cinedigm Chairman and CEO, ([NASDAQ: CIDM](#)) announced today that Erick Opeka has been named President of Digital Networks, effective immediately. In this role, Opeka will helm the strategy, development, launch, and operations of the Company's growing roster of premium digital-first channels and products which includes the factual network Docurama; fandom lifestyle network CONtv; gaming and eSports network WHAM; the family friendly Dove Channel and Dove Kids; combat sports network COMBAT GO; Asian pop culture network HALLYPOP; and the Chinese entertainment channel BAMBU, among others.



Opeka named President of Digital Networks,
Cinedigm

Opeka had served as the Company's EVP of Digital Networks since 2014, where he oversaw the distribution of Cinedigm's OTT networks online, as well as on mobile devices, gaming consoles, and connected TVs. Opeka was integral in the development and launch of the Company's flagship digital first networks, further expanding the Company's growth through landmark partnerships with leading platforms such as Sling TV, XUMO, and Twitch, among others. Prior to assuming EVP duties, Opeka held the position of SVP of Global Digital, helping the distribution of Cinedigm's 50,000+ hours of content, managing multi-platform distribution deals, sales and distribution, client management, content strategy, development and operations across all distribution channels, including subscription and ad-supported VOD, EST, and cable VOD. Prior to Cinedigm, Opeka served as Senior Vice President and head of New Video Digital, which he grew into the largest global aggregator of independent digital content for more than 850 content partners including A&E Networks, The Jim Henson Company, Berman Braun, and others.

"Erick Opeka has been an invaluable strategist and contributor to Cinedigm and the entertainment industry by creating and launching the absolute best in digital programming offerings, networks and services to the streaming landscape for over a decade," said McGurk. "Under Erick's leadership, Cinedigm has built an unprecedented and impactful portfolio of nine digital-first networks from the ground up, and the partnerships he has helped secure have been a driving force in spreading Cinedigm's content to top platforms across the globe. I cannot think of anyone better suited for this role, navigating the future creation and distribution of quality digital networks and streaming products."

"I'm excited to move forward at Cinedigm in an expanded role as the President of Digital Networks," Opeka said. "It has truly been incredible to see how much that not only the Company's digital-first offerings have grown, but how much the Company's reach has grown—providing viewers worldwide with premium content that they simply cannot find anywhere else. I am honored to play a part in that, and I look forward to rapidly scaling our reach and revenue with new channels and products."

Opeka received his BA from UT Austin, and his MBA from Florida State University. Opeka is also a veteran of the US Army, serving as a medical sergeant in the light infantry. He has been named a Digital Driver seven times by Media Play News (formerly Home Media Magazine), and is a frequent speaker at industry events including Sundance, NAB, CES, and IFF. Opeka also serves as the Chair of the Entertainment Merchants Association's OTT Growth Council, dedicated to advancing the interests of the \$35 billion home entertainment industry; provides mentoring to the entrepreneur support organization Techstars; acts as an advisor to the millennial and Gen-Z women-centered video distribution service Blue Fever; and is a proud member of the Producer's Guild of America.

ABOUT Cinedigm

Cinedigm (NASDAQ: CIDM) powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with four networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at www.cinedigm.com

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/8dfe349c-98e9-4ab6-9381-952f31457875>



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