



Cinedigm Launches Digital-First Networks CONtv, DOVE CHANNEL, and DOCURAMA on the Free XUMO OTT Service

October 9, 2018

Agreement Expands the Company's Footprint to XUMO's Base of 30MM-Plus Households Via Its Extensive Multiscreen OTT Distribution Network



Xumo screen grab

SHERMAN OAKS, Calif., Oct. 09, 2018 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) announced the launch of a trio of linear digital-first channels—the fandom-dedicated CONtv, the family friendly values-based DOVE CHANNEL, and the fact-focused DOCURAMA—on the popular, free XUMO streaming television service. CONtv launched today, with DOVE CHANNEL and DOCURAMA's launch slated for next month. Each channel will feature a VOD component, as well. The agreement further expands the Company's footprint, making these linear digital-first channels available to over 30 million households across the country through XUMO via nine smart TV integrations, mobile and web. Technology embedded in the television hardware and tuner allows XUMO to enjoy high degrees of both active user engagement and monetization.

XUMO viewers will now be able to easily access exclusive On Demand titles from Cinedigm's linear channels by clicking the XUMO button incorporated in the remote controls of select VIZIO smart TVs or accessing it through native integrations such as Channel Plus for LG smart TVs and the virtual input available for both Hisense and Sharp smart TVs. The new programming will also be available across the web and mobile devices, via the XUMO app for iOS and Android, and more.

CONtv is the leading digital-first entertainment network devoted exclusively to fandom. The network provides audiences access to thousands of hours of content showcasing an eclectic catalog of must-watch favorites featuring elusive cult films, and beloved television shows, spanning a wide array of genres including sci-fi, horror, fantasy, anime, grindhouse, and martial arts.

DOVE CHANNEL was created as a response to high consumer demand for family-friendly content, offering viewers safe programming options and full access to the largest library of high-quality values-based films, children's programs, documentaries, and series in the streaming marketplace. XUMO viewers can feel confident knowing that all content featured on the DOVE CHANNEL meets the high standards of The Dove Foundation and its esteemed Faith & Family Dove Seals Of Approval—serving as an invaluable resource for families across the country for over 27 years.

DOCURAMA is an immersive Over-The-Top streaming service dedicated to delivering the absolute best in award-winning documentaries and true-life television series. Launched as a VOD streaming service in 2014, DOCURAMA provides viewers with a vast library featuring hundreds of films, shorts, and series, as well as insightful interviews and in-depth film festival coverage.

"XUMO has emerged as a major force in the streaming industry, and Cinedigm is proud to join forces with them to bring three of our most popular channels to their massive viewership," said Erick Opeka, EVP of Cinedigm Digital Networks. "The scope of their reach is unprecedented, earning impressive viewer engagement ratings and providing promising investment opportunities with their soaring monetization levels. We hope XUMO users will enjoy these eclectic channels that each offer something different for viewers of all tastes—whether they're in the mood for classic genre movies and television, critically acclaimed documentaries, or family-friendly programming."

"In the past 90 days, the average time our viewers spent on XUMO has increased by nearly 10 percent, showing that our audience is interested in longer-form content in addition to what we currently offer, and the new Cinedigm channels provide the depth, diversity and appeal they're looking for," said Stefan Van Engen, SVP Content Partnerships and Programming at XUMO. "Through this partnership and the launch of CONtv, DOVE

CHANNEL and DOCURAMA, we're able to stream thousands of hours of new premium entertainment featuring unique fandom-oriented programming and popular family-friendly content as well as informative documentary series—all of which will better serve our audience and continue to solidify XUMO as a daily destination for streaming entertainment."

ABOUT XUMO

A leading disruptor in steaming television and digital entertainment, XUMO offers over 140 digital channels of free premium programming across 12 genres, including Sports, News, Kids and Family entertainment, Live Events, Comedy, Lifestyle, Movies, and more. XUMO is available through a wide range of smart TVs, where it's available in over 30 million U.S. households, as well as across the web and other streaming devices, including the XUMO mobile app for iOS and Android. XUMO delivers its over-the-top (OTT) video-on-demand (VOD) and LIVE linear digital channels through content partnerships with popular media providers such as CBSN, PeopleTV, CollegeHumor, and HISTORY, as well PGA TOUR, and many others. The company is based in Irvine, CA. Learn more about XUMO at www.xumo.tv and follow @XumoTV on Twitter.

ABOUT Cinedigm

Cinedigm (NASDAQ: CIDM) powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with nine networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at www.cinedigm.com

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Press Contact for CIDM:

Cindy Ronzoni
424-281-5414
cronzoni@cinedigm.com

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/0163e8bf-4142-432d-b011-0aebb7bca9fb>



Source: Cinedigm Digital Cinema Corp.