



Cinedigm's Digital-First Networks DOVE CHANNEL & DOCURAMA Join DISH's 'Subscription On Demand' Programming as Customizable TV Options

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DISH Users Can Enjoy DOVE's Extensive Library of Values-Based Content & Award-Winning Documentaries on DOCURAMA

Each Channel will be Available À La Carte Starting at \$4.99 Per Month

SHERMAN OAKS, Calif., Oct. 01, 2018 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) announced today the addition of a pair of popular digital-first channels—the family friendly values-based DOVE CHANNEL and the documentary-devoted DOCURAMA—to DISH's new Subscription On Demand programming roster. Both DOVE CHANNEL and DOCURAMA are now available as *à la carte* options, giving DISH users access to their extensive content libraries for \$4.99 per month each.

Subscription On Demand content is available to DISH customers with a qualifying base programming package and internet-connected Hopper DVR, Hopper Duo, Joey, or Wally, allowing them to enjoy premium programming from DOVE CHANNEL and DOCURAMA at their leisure and completely commercial-free.

DOVE CHANNEL was created as a response to high consumer demand for family-friendly content, providing viewers with an extensive library of uplifting and enlightening values-based films, children's programs, documentaries, and series. All content featured on DOVE CHANNEL meets the high standards of The Dove Foundation and its esteemed Faith & Family Dove Seals Of Approval—serving as an invaluable resource for families across the country for over 27 years.

DOCURAMA is the first digital entertainment network completely devoted to high-quality documentary films. Carefully curated by the industry's top experts and critics, DOCURAMA delivers over 1,000 hours of acclaimed documentaries suited to viewers of all tastes—boasting a content roster covering everything from personal profiles, sports, and music, to hard-hitting political exposés and insightful interviews.

"Cinedigm is proud to join with DISH, as we bring DOCURAMA and DOVE CHANNEL to the innovative new Subscription On Demand service," said Bill Sondheim, President of Cinedigm's Entertainment Group. "DISH is truly a leading force in the industry, focused on giving consumers the absolute best premium content possible. This agreement perfectly complements our commitment to redefining the traditional viewing experience, putting the power back in the viewer's hands and providing them with unique and diverse content that they simply cannot find anywhere else."

ABOUT Cinedigm

Cinedigm (NASDAQ: CIDM) powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with four networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at www.cinedigm.com

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