



## Cinedigm Acquires 10 Seasons of the Popular Drama Heartland; Series Debuts on Dove Channel in October

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SHERMAN OAKS, Calif., Sept. 26, 2018 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) announced today the acquisition of seasons one through 10 of the popular family-friendly drama **Heartland**. The series will make its [Dove Channel](#) debut in October. Rights to **Heartland** were acquired from international distributor Kew Media Distribution.

Based on Lauren Brooke's hit book series of the same name, **Heartland** follows Amy Fleming and her estranged sister Lou, who are suddenly reunited when their mother's tragic death forces Lou to leave behind her relationship and career in New York City for the rigors of Heartland Ranch. Together, with their grandfather, Jack Bartlett, and loyal ranch hand Ty Borden, Amy and Lou work to adapt to their new circumstances and rebuild their relationship while dealing with the trials and tribulations of life on the ranch.

**Heartland** stars Amber Marshall, Michelle Morgan, Graham Wardle, and Shaun Johnston, and features notable guest appearances by *Arrow* star Stephen Amell and horror icon Katharine Isabelle, as well as Beau Mirchoff (*Awkward*), Keegan Connor Tracy (*Once Upon A Time*), Benjamin Hollingsworth (*Code Black*), and Kari Matchett (*Covert Affairs*), among others. The series is the longest-running 60-minute scripted drama in Canadian television history.

"For more than a decade, **Heartland** has stood as one of Canada's most popular television series of all time—resonating with viewers for its powerful storylines and realistic characters," said Erick Opeka, Cinedigm's Executive Vice President of Digital Networks. "Cinedigm is proud to add this beloved series to our extensive roster of Dove programming offerings, allowing fans to relive their favorite moments from the series while making **Heartland** easily accessible for a new generation to discover and enjoy."

"We're very pleased to see **Heartland** heading to Cinedigm's Dove Channel - the drama's strong multi-generational appeal is a perfect match for the network's profile and audience," said Jennifer Askin, VP of Sales at Kew Media Distribution. "With its blend of drama, adventure, romance and comedy, the long-running family saga delivers absorbing entertainment with wide appeal, and this new deal underlines the continued global success and popularity of this great series."

Dove Channel was created as a response to high consumer demand for family-friendly content, offering viewers safe programming options and full access to the largest library of high-quality values-based films, children's programs, documentaries, and series in the streaming marketplace. Dove users can feel confident knowing that all content featured on the Dove Channel meets the high standards of The Dove Foundation and its esteemed Faith & Family Dove Seals Of Approval—serving as an invaluable resource for families across the country for over 27 years.

Dove Channel is one of Cinedigm Networks Group's nine digital-first channels. In addition to Dove, the company currently operates martial arts network COMBAT GO; factual network Docurama; fandom lifestyle network CONTv; eSports lifestyle network WHAM; Asian music and pop culture network HALLYPOP; a Chinese entertainment channel; and the family-focused Dove Kids.

### ABOUT Dove Channel

Dove Channel is a digital-first entertainment network providing safe, values-based programming for families to enjoy together. Dove Channel's programming is made up of thousands of hours of films and television, all approved by the Dove Foundation and ranks as the largest library of values-based content in the streaming marketplace.

### ABOUT Kew Media Distribution

Kew Media Distribution, part of Kew Media Group, produces and acquires more than 1,000 hours of new multi-genre content every year and distributes a diverse catalogue of film, television and digital assets to broadcasters and viewing platforms across the world. Kew Media Distribution manages international rights to a library of over 10,000 hours of TV and digital content, including major drama series, non-fiction entertainment, special event programming, kids' series, TV movies and mini-series. For more information, please visit the Company's website at [www.kewmedia.com](http://www.kewmedia.com).

### ABOUT Cinedigm

Cinedigm (NASDAQ: CIDM) powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with nine networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at [www.cinedigm.com](http://www.cinedigm.com).

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Source: Cinedigm Digital Cinema Corp.