



## Cinedigm Announces the Launch of Digital-First Channels Docurama and CONtv on Sling TV

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SHERMAN OAKS, Calif., Sept. 12, 2018 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) announced today the launch of a pair of digital-first channels—the factual Docurama and the fandom-focused CONtv—on Sling TV, the leading live streaming TV service. The launch is a continuation of the agreement between Cinedigm and Sling TV, which began with the launch of the popular values-based Dove Channel on June 28, marking the first time in the Company's history that one of its OTT networks was offered through Sling TV.

Docurama and CONtv are now available to Sling TV subscribers throughout the U.S., offered as an individual add-on for \$5 a month.

DOCURAMA is an immersive streaming service delivering the best in award-winning documentaries and true-life television series. Launched as a VOD service in 2014, DOCURAMA provides viewers with a vast library featuring hundreds of films, shorts, and series, as well as insightful interviews and in-depth film festival coverage. This month, Sling TV viewers can enjoy the Nick Cave film *20,000 Days On Earth*, the innovative spiritual exploration *Samsara*, the fan-to-frontman fairytale *Don't Stop Believin': Everyman's Journey*, and the in-depth Mafia series *Gangster Empire*.

CONtv is the leading digital-first entertainment network devoted exclusively to fandom. The network provides audiences access to thousands of hours of content showcasing an eclectic catalog with hundreds of must-watch favorites; from elusive cult films and television shows, to celebrated genre movies encompassing sci-fi, horror, fantasy, anime, grindhouse, and martial arts action. CONtv's offerings include kung fu fantasy *Immortal Demon Slayer*, fan-favorite anime series *Digimon Adventure*, alien time travel epic *Kung Fu Traveler*, Anarchy in the UT drama *Punk's Dead: SLC Punk 2*, and beloved cult classics like *Elvira: Mistress Of The Dark*, *Return Of The Killer Tomatoes*, and *Hellraiser*.

"Cinedigm is excited to build upon our relationship with Sling TV with the addition of Docurama and CONtv," said Bill Sondheim, President of Cinedigm's Entertainment Group. "These channels both cater to distinct audiences who are passionate, knowledgeable, and know exactly what they want to see. We look forward to continuing to provide the rapidly growing Sling TV community with our diverse entertainment programming."

### ABOUT Cinedigm

Cinedigm (NASDAQ: CIDM) powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms and major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with four networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at [www.cinedigm.com](http://www.cinedigm.com)

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