



## Cinedigm Partners with Tubi to Launch Suite of Channels on the New Tubi Channels VOD Platform

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### The Suite Includes Popular Digital-First Networks CONtv, DOVE CHANNEL, DOCURAMA, WHAM, HALLYPOP, and COMBAT GO

SHERMAN OAKS, Calif., Aug. 23, 2018 (GLOBE NEWSWIRE) -- [Cinedigm \(NASDAQ: CIDM\)](#) has partnered with [Tubi](#), the leading free movie and TV streaming service, to launch a suite of six of the Company's popular digital-first channels on the landmark Tubi Channels streaming service—a curated VOD platform featuring content from major networks, studios, streaming services, and media companies, allowing viewers to enjoy their favorite movies and television series in one convenient place and without a pay wall. The suite will include the values-based DOVE CHANNEL; the fact-focused DOCURAMA; the fandom-dedicated CONtv; the gaming and esports network WHAM; the K-Pop and Asian lifestyle outlet HALLYPOP™; and the combat Sports network COMBAT GO.

The agreement provides Cinedigm with an invaluable opportunity to reach new targeted audiences, with content easily accessible through the Company's personally branded section on Tubi Channels. Working in tandem with Tubi's Content Personalization Engine, which leverages AI technology and proprietary algorithms to personalize on-demand content, Tubi Channels aid in content discovery by channel and help viewers discover new, relevant brands. Viewers will be able to locate Cinedigm networks via the Tubi homepage, and will have the ability to explore the extensive library of films and series that each of Cinedigm's diverse digital-first channels have to offer.

"Cinedigm is excited to partner with Tubi Channels on this dynamic new venture, bringing branded content channels to free VOD for the first time ever," said Erick Opeka, Cinedigm's Executive Vice President of Digital Networks. "Our new channel suite truly has something for everyone to enjoy—from music and pop culture, to martial arts, gaming, and more. This agreement puts our premium content in front of more eyes than ever before, giving viewers the chance to discover the unique films, series, and originals that only we can provide."

#### ABOUT Cinedigm

Cinedigm (NASDAQ: CIDM) powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Wal-Mart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with four networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms has unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at [www.cinedigm.com](http://www.cinedigm.com)

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