



Cinedigm: Blood Fest Slices Its Way to the Big Screen This August

June 27, 2018

First Horror Feature Film from Pioneering Media and Entertainment Company Rooster Teeth to Come to Movie Theaters Through Fathom Events Premiere in Addition to Theatrical, On Demand and Digital HD Release

NEW YORK, June 27, 2018 (GLOBE NEWSWIRE) -- Summer festival fans will be tearing off their wristbands in terror when horror-comedy **Blood Fest** takes over their screens this August. Starring **Robbie Kay** (Peter Pan in *Once Upon a Time*, *Hannibal Rising*), **Seychelle Gabriel** (*The Spirit*, *Falling Skies*, *Weeds*), **Jacob Batalon** (*Avengers: Infinity War*, *Spiderman: Homecoming*), and Rooster Teeth's own **Barbara Dunkelman** (*RWBY*) with **Tate Donovan** (*Manchester by the Sea*, *Argo*) and featuring a to-die-for cameo by **Zachary Levi** (*Thor: Ragnarok*, TV's *Chuck*), the film is written and directed by Owen Egerton (*Follow*, author of the novel *The Book of Harold, the Illegitimate Son of God*).

Following a screening at RTX Austin the first weekend in August, **Blood Fest** will terrify cinema audiences with a special one-night Fathom event in more than 600 movie theaters across the U.S. on Tuesday, August 14. Tickets will be available starting Friday, June 29 at <https://www.fathomevents.com/events/blood-fest> or participating box offices. On August 17 the film will be screened in 20 theaters across the U.K., followed by a release via longtime distribution partner Cinedigm in theaters and on digital, cable and satellite platforms on August 31st. The film will also be made available on Blu-ray+DVD combo pack from Cinedigm starting October 2nd.

"After premiering at SXSW and playing for festival crowds around the world, we are thrilled to finally be able to share *Blood Fest* with our community and horror fans everywhere," said Matt Hullum, Rooster Teeth co-founder and CEO. "It still gives me chills to see our films on the big screen, and I can't wait for everyone to be able to see it."

"Cinedigm and Rooster Teeth have had a successful partnership for over eight years and we are excited to expand our role in taking their new movie *Blood Fest* out theatrically and as a day-and-date release. *Blood Fest* represents the high-quality content that comes from their studio. Leave it to them to find an entirely unique and thoroughly entertaining new twist to the horror genre," said Bill Sondheim, President of Cinedigm.

Hailed by critics and fans as "an already wild party where someone has spiked the punch" (Kimberley Elizabeth, *Nightmare on Film Street*), **Blood Fest** follows fans who flock to a festival celebrating the most iconic horror movies, only to discover that the charismatic showman (Egerton) behind the event has a diabolical agenda. As festival attendees start dying off, three teenagers (Kay, Gabriel, Batalon) more schooled in horror-film clichés than practical knowledge about neutralizing psycho killers must band together and battle through various madmen and monstrosities to survive.

The film premiered at SXSW 2018 and screened at the Cleveland, Fantaspoa and Edinburgh International Film Festivals. Dread Central has already noted it "could become the party horror film of the year."

Release Details

Genre: Horror/Comedy
Prod. Year: 2018
Rating: NR
Runtime: 90 minutes
Language: English
Territories: U.S. and Canada

About Rooster Teeth

Rooster Teeth is a pioneering media and entertainment company responsible for some of the biggest online series in history, such as the award-winning and longest-running web series, *Red vs. Blue*. They also produce the globally acclaimed animated series *RWBY*, the first western anime series to be distributed in Japan; the award-winning Rooster Teeth Podcast; and *Immersion*, a reality format that brings video game theory to the real world. Rooster Teeth has a massive global footprint of more than 45 million subscribers to its YouTube Network, 5 million unique monthly visitors to its RoosterTeeth.com hub and 3 million registered community members. The company was founded in 2003, and is now a subsidiary of Otter Media, a joint venture between AT&T and The Chernin Group. Discover more at RoosterTeeth.com.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

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Source: Cinedigm Digital Cinema Corp.