



Synkronized Films Acquires U.S. Rights to the Psychological Thriller ALTERED PERCEPTION

April 19, 2018

From the Creator of USA Network's "White Collar," Cinedigm Will Release the Film to Theaters and Leading Digital and TV VOD Platforms on May 4, Followed by a Home Entertainment Release in June

Jon Huertas ("This is Us"), Jade Tailor ("The Magicians"), Nichola Fynn ("Transparent") and Jennifer Blanc-Biehn (*She Rises*) Star

MIAMI, April 19, 2018 (GLOBE NEWSWIRE) -- Synkronized Films has acquired all U.S. distribution rights to the psychological thriller ALTERED PERCEPTION, directed by Kate Rees Davies in her feature-length debut. Cinedigm (NASDAQ:CIDM) will release the picture theatrically and on Digital and TV VOD on May 4, 2018, with a DVD release to follow in June 2018.

When the government attempts to produce a designer drug aimed at correcting the false perceptions that people develop during trauma and stress, the implications are deadly. Advertised as a cure for socio-political tensions, four couples volunteer, but end up with far more than they bargained for as their past and present are examined while taking variations of the new drug. However, this causes them to doubt their own memory, perceptions – and even their own sanity in this thriller in the vein of *Disturbing Behavior* and *The Faculty*.

Featuring a story by Jon Huertas and Jennifer Blanc-Biehn, the ensemble cast features Huertas ("This is Us," "Generation Kill," "Castle"), Jade Tailor ("The Magicians," "Aquarius," "Murder in the First"), Nichola Fynn ("Hot in Cleveland," *Pirates of the Caribbean: On Stranger Tides*), Matthew Ziff (*Kickboxer: Vengeance*, *Trafficked*) and Jennifer Blanc-Biehn (*The Night Visitor 2*, *Havenhurst*, "Dark Angel").

"In a world where truth is questioned every day, ALTERED PERCEPTION raises the stakes in unforeseen ways," says CEO Alex Cohen. "Taut and thrilling, with smart writing, a director with a fresh voice and a truly terrific ensemble cast, we're certain it's a film that will resonate with moviegoers everywhere."

About Synkronized Films

Created in 2000, Synkronized Films has distributed the work of some of the world's major directors and box office worthy movies. Synkronized boasts the independent content industry's preeminent end-to-end supply chain solution for physical and digital distribution. Synkronized is one of the only labels outside of the major studios to be exclusively distributed to the industry's largest physical content providers (Walmart, Target, Best Buy and Sam's Club) and is the leading independent supplier to digital platforms including iTunes, Netflix and all the VOD market. With a catalog of over 250 film titles and over 100 TV properties, Synkronized has deals for the ongoing distribution of film titles produced by clients including Paramount, Amazon, Lionsgate, SND/M6, Warner Bros., Netflix, Sony, Microsoft, among many others.

About Blanc Biehn Productions

Blanc Biehn Productions is the partnership of famed actors Michael Biehn and Jennifer Blanc-Biehn. The pair decided to put their passion for acting and filmmaking together, creating their own production company. The duo produced and starred in Biehn's directorial debut, *The Victim*, a grindhouse film which co-stars scream queen, Danielle Harris. The company recently released *Treachery* through Traverse Media and completed post on Jennifer Blanc-Biehn's directorial debut *The Night Visitor* and *The Girl*. They are currently in the sales process with WFT Films on *Hidden in the Woods – The Remake*. Other films include *Altered Perception*, *She Rises* (starring Angus MacFadyen), *The Night Visitor 2*, *Hellavatorman*, *The Lincoln, Killer Weekend*, *Good Family Times*, and *Fetish Factory*. Currently in preproduction on *Let The Right One In* and developing *Fembot* plus many more. Look out for more releases on their slate as well as festival screenings in the near future, and a new list of fabulous directors being added to the roster. For more information on upcoming BBP features, please go to <http://blanctiehn.com> to sign up for news and updates. Many projects are currently in post-production with partner and creative executive Lony Ruhmann.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. The company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing over-the-top (OTT) channel business, currently with four channels under management that reach hundreds of millions of devices, while also providing premium content and service expertise to the entire OTT ecosystem. Learn more about Cinedigm at www.cinedigm.com.

In November 2017, Bison Capital became the beneficial owner of the majority of Cinedigm's outstanding Class A Common Stock. Bison Capital is a Hong Kong-based investment company with a focus on the media and entertainment, healthcare and financial service industries. Founded by Mr. Peixin Xu in 2014, Bison Capital has made multiple investments in film and TV production, film distribution and entertainment-related mobile Internet services.

Cinedigm is now working closely with Bison Capital to develop plans and forge partnerships to release entertainment content and develop OTT channels in China while, reciprocally, releasing Chinese content and new OTT channels in North America.

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