



Cinedigm Announces Addition Of Fandom-Focused Digital-First Channel CONtv To VIZIO SmartCast™ and VIZIO Internet Apps Plus® Platforms

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SHERMAN OAKS, Calif., March 27, 2018 (GLOBE NEWSWIRE) -- Cinedigm (NASDAQ:CIDM) announced today the addition of CONtv, Cinedigm's popular fandom-centric entertainment channel, to select VIZIO SmartCast and VIZIO Internet Apps Plus smart TVs. VIZIO users will now have access to CONtv's extensive genre library consisting of original series, cinematic favorites, TV classics, behind-the-scenes coverage of the country's biggest pop culture events and much more. The CONtv app also features hundreds of hours of free ad-supported programming.

"Cinedigm is excited to bring CONtv to VIZIO SmartCast and VIZIO Internet Apps Plus users," said Erick Opeka, EVP of Cinedigm Networks. "The addition of CONtv to VIZIO's streaming platforms helps ensure even more pop culture enthusiasts will be able to view premium content that we have curated just for them."

CONtv is the premier digital network catering solely to the fandom experience and lifestyle. The channel features a diverse digital catalog giving viewers access to over 2,800 popular films and television series spanning a wide array of genres, including horror, sci-fi, fantasy, anime, cult classics, and grindhouse fare, along with exclusive coverage of the country's top fan conventions.

The addition of CONtv to the VIZIO SmartCast and VIZIO Internet Apps Plus smart TV platforms comes amidst Cinedigm's recent expansion of its world-class digital-first offerings to Amazon Fire, Google's Chromecast platform, and Android TV. These latest developments broaden Cinedigm's platform footprint to more than 550 million devices across more than 1,200 unique device models.

ABOUT CONtv

CONtv is the leading digital entertainment network devoted exclusively to the fanspace. The network provides audiences access to thousands of hours of content showcasing an original slate of programming, as well as an eclectic catalog of over 2,800 must-watch favorites; everything from quirky original series, elusive cult films & television shows, celebrated genre movies encompassing sci-fi, horror, fantasy, anime, grindhouse, martial arts action, to live coverage of pop culture events nationwide.

ABOUT Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. The global company provides premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the company has emerged as a leader in the fast-growing digital-first channel business, with four networks under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem. With reciprocal distribution partnerships in both the United States and China, Cinedigm's growing stable of platforms have unprecedented availability in the two largest markets in the world. Learn more about Cinedigm at Cinedigm.com.

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